

29 August, 2008

## **“Keeping the candle burning”**

### **A call for submissions for Amnesty International Canada Media Awards 2008**

Journalists play a critical role shining a light on human rights violations. They inform the public and motivate people to act and help force governments and opposition groups to change. Their efforts deserve recognition. Submissions for Amnesty International Canada’s 14th Annual Media Awards for excellence in covering human rights are being called for and the winners will be announced to mark Human Rights Day, 10 December.

“Without the work of journalists many human rights violations would remain unknown”, says Alex Neve, the Secretary General of the English branch of the Canadian Section. “Amnesty International is calling on all journalists writing and broadcasting in Canada, who have covered human rights issues this year, to make submissions for consideration for these annual awards”.

The Amnesty International Canada Media Awards recognize the efforts of journalists in English and French to help Canadians become aware of human rights issues within the mission of Amnesty International.

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The awards are given in memory of Dr. John Humphrey, the law professor and principal author of the Universal Declaration of Human Rights, who died in March 1995.

Journalists are invited to submit for consideration articles and tapes, printed or aired between 1 October 2006 and 30 September 2007. **The deadline for submissions is 17 October 2008.** The winners will be announced in December 2008.

Awards will be given in three categories in English for:

- \* **national print** - including newspapers and magazines,
- \* **video and audio** - television or radio / news and documentaries, and
- \* **local/ alternative** - covering newspapers and magazines.

Submissions should focus on areas of human rights work covered by the mandate of Amnesty International. The worldwide voluntary movement's **mission is to undertake research and action focussed on preventing and ending grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination,** within the context of work to promote all human rights.

“Information is crucial before action can be taken to prevent human rights violations”, says Alex Neve. “Journalists provide a vital link in the efforts to protect ‘rights for all’ that is recognized with these awards”.

For further information  
please contact

Elizabeth Berton-Hunter  
Media Relations (Toronto)  
(416)363-9933 #32

# AMNESTY INTERNATIONAL CANADA

## MEDIA AWARDS 2008

Presented annually in memory of John Humphrey -  
principal author of the Universal Declaration of Human Rights (UDHR).  
2008 marks the 60<sup>th</sup> anniversary of the UDHR.

**Amnesty International Canada** invites journalists to make submissions for its annual **Media Awards**. These awards are to honour the efforts of journalists to increase Canadians' awareness and understanding of human rights issues.

These awards for coverage of international human rights issues are for reports and features that are within the mandate of **Amnesty International**.

**Amnesty International (AI)** is a worldwide movement of people who campaign for internationally recognized human rights.

**AI's** vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights standards.

In pursuit of this vision, **AI's** mission is to undertake research and action focused on preventing and ending grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination, within the context of its work to promote all human rights..

### Categories

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1. National print - including newspapers and magazines
2. Video and audio - television & radio/ news and documentaries
3. Local/ alternative – newspapers, internet and magazines

**Amnesty International Canada** reserves the right to withhold the prize in one or more categories if the jury is not satisfied with the quality of the submissions.

### Entrant Information

## **Amnesty International-Canada Media Awards**

### **Eligibility**

Entries must be published or broadcast between October 1st, 2007 and September 30th, 2008 and have been produced for publication or broadcasts in Canada.

### **Jury**

English only submissions will be reviewed by a jury made up of representatives of Amnesty International, and members of the media.

### **Date of the announcement**

The 2008 Amnesty International-Canada Media Awards will be announced in December 2008.

### **Print submissions**

Please submit the best available copy of the entry in the way it was originally published.

### **Television, radio and internet submissions**

Television entries should be submitted in DVD or on VHS tape. Radio and internet entries should be CDs or audio cassettes. Please label the entries clearly with the date of the broadcast.

### **A COPY OF THE ENTRY FORM MUST TO INCLUDED WITH EACH SUBMISSION.**

Send entries in English to:

**Amnesty International-Canada Media Awards,**  
AICS(ES),  
312 Laurier Avenue East,  
Ottawa, Ontario  
K1N 1H9

**THE DEADLINE FOR ENTRIES IS OCTOBER 17TH, 2008.**

**AMNESTY INTERNATIONAL CANADA MEDIA AWARDS**  
**2008 ENTRY FORM**

CATEGORY:\

NATIONAL PRINT      VIDEO / AUDIO      LOCAL/ALTERNATIVE

TITLE OF ENTRY:

NAME OF JOURNALIST/REPORTER:

NAME OF EDITOR:

TRANSMISSION/PUBLICATION DATE:

**PRINT MEDIA:**

TITLE OF PUBLICATION & ADDRESS:

**BROADCAST MEDIA:**

NAME OF PRODUCER:

NAME OF DIRECTOR:

NAME OF RADIO OR TELEVISION BROADCAST OR INTERNET WEB SIT:

NAMES OF OTHER CONTRIBUTORS:

NAME OF PRODUCTION COMPANY:

NAME OF RADIO OR  
TELEVISION STATION / NETWORK & ADDRESS:

**ENTRIES FOR THE 2008 AWARDS MUST HAVE BEEN PRINTED OR  
BROADCAST FOR THE CANADIAN PUBLIC BETWEEN OCTOBER 1ST, 2007  
AND SEPTEMBER 30TH, 2008.**

**THE DEADLINE FOR SUBMISSIONS IS OCTOBER 17TH, 2008.  
THE 2008 AMNESTY INTERNATIONAL CANADA - MEDIA AWARDS WILL BE  
ANNOUNCED IN DECEMBER 2008.**