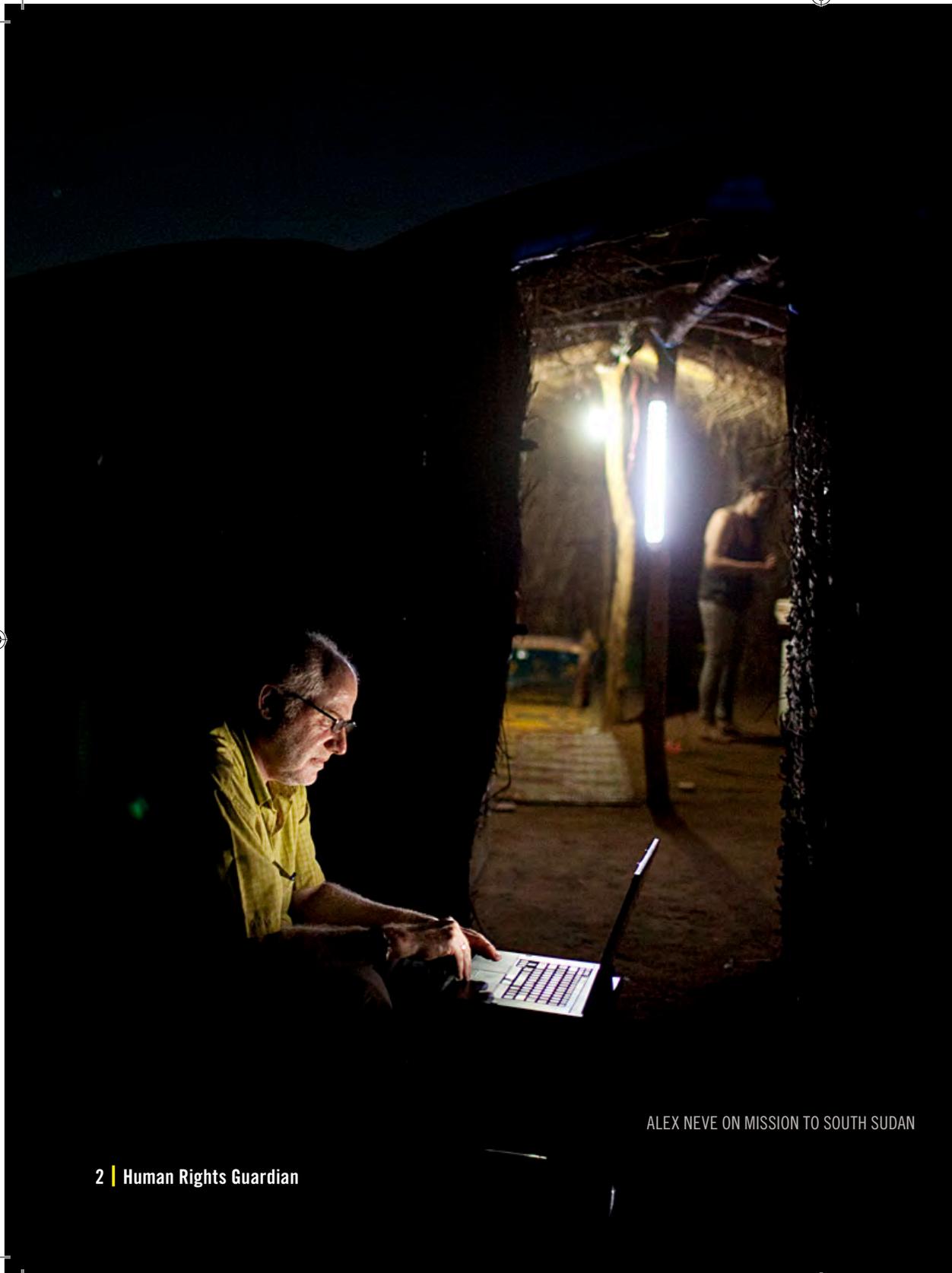


**LET PROTECTING  
BE YOUR LEGACY**

**HUMAN RIGHTS  
TO THE WORLD**

**AMNESTY  
INTERNATIONAL**





ALEX NEVE ON MISSION TO SOUTH SUDAN

“How can those of us who are passionate about freedom and justice for all help to create a world in which human rights are respected for generations to come? By making a legacy gift to Amnesty International. Together, we can ensure Amnesty International has the resources it needs, not just to respond to human rights abuses, but also to prevent them. Taking the step now to become a Human Rights Guardian means your voice will continue to be part of the global chorus defending human rights.”

- ALEX NEVE, SECRETARY GENERAL,  
AMNESTY INTERNATIONAL CANADIAN SECTION

# Become a Human Rights Guardian

Whether your support for Amnesty International has been as a letter-writer, a monthly or annual donor, or a participant in one of our many campaigns, you have shown that you take injustice personally and that you believe everyone has the right to be treated equally and with dignity.

That's why we hope you'll consider joining us as a Human Rights Guardian by leaving a gift in your Will to Amnesty International. By doing so, your commitment to protecting the vulnerable and speaking up for the silenced will live on. You will also be part of a very special group of caring and committed individuals – just like you – who believe in human rights for all. Forever.

## Be an enduring voice for freedom and justice

“The fact that I am free and here today is proof that the efforts of Amnesty supporters produce positive results. My freedom is your victory.”



© AMNESTY INTERNATIONAL

- ÁNGEL AMÍLCAR COLÓN,  
UPON HIS RELEASE AFTER  
BEING TORTURED AND UNJUSTLY  
IMPRISONED FOR 5 YEARS

Be an enduring voice | 3

# Join the global chorus and speak up for the silenced

Meet other Human Rights Guardians who are determined to be an enduring voice for justice and dignity by remembering Amnesty International in their Wills.

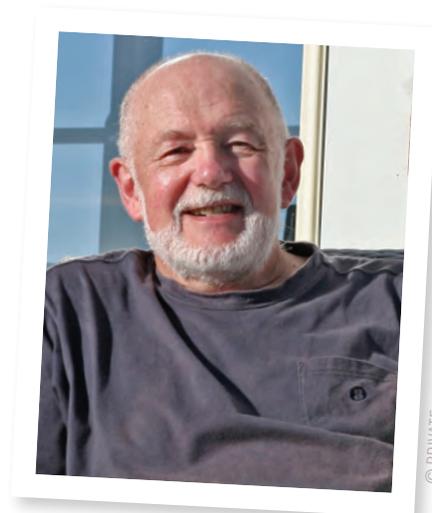
“I am confident that Amnesty International will be a financially responsible and effective human rights organization long into the future – and because of this, my commitment to human rights can be more than life-long.”

- NANCY KINGSBURY,  
AMNESTY INTERNATIONAL MEMBER FOR  
MORE THAN 20 YEARS



“There is something very satisfying about being in a position to make a final statement that has real meaning for me.”

- MICHAEL WILKSHIRE,  
AMNESTY INTERNATIONAL MEMBER SINCE 1981



“I recognize how effective Amnesty’s work is, and want it to continue. I can think of no better way of ensuring justice and dignity for future generations.”

- MARGARET JOHN,  
AMNESTY INTERNATIONAL MEMBER SINCE 1975



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# You can ensure justice and dignity for future generations

Legacy gifts are essential to the future of Amnesty International's work. And even the smallest gift can have a profound impact on the lives of people like Moses Akatugba and Jenni Williams.

Thanks to the persistent actions of Amnesty International members and letter-writers, Moses was pardoned after spending nearly 10 years on death row in a Nigerian jail where he had been tortured into confessing to a crime he didn't commit.

“I woke up at 5 a.m. and could not believe the prison wake-up bell had not rung. I felt freedom, deep in my spirit.”

- MOSES AKATUGBA, REFLECTING ON HIS FIRST MORNING BACK IN HIS MOTHER'S HOME

Jenni Williams is a founding member of a women's rights movement in Zimbabwe that is peacefully protesting against the country's worsening economic conditions and human rights crisis.

“Amnesty International is our big sister... knowing that my big sister is shouting for me, telling people about me, I feel less distressed, less alone.”

- JENNI WILLIAMS, HUMAN RIGHTS ACTIVIST

By becoming a Human Rights Guardian, you can ensure Amnesty International will always be there, for people like Moses and Jenni.



Be an enduring voice | 5



# One voice started it all

Outraged by the imprisonment of two Portuguese students who raised their wine glasses in a toast to freedom, British lawyer Peter Benenson wrote an article that launched a worldwide 'Appeal for Amnesty' and ignited a global movement.

Today, more than 55 years later, you and over 7 million people in 150 countries are keeping the flame alive – working together to end grave human rights abuses and demand justice for those whose rights have been violated.

“Only when the last prisoner of conscience has been freed... the last torture chamber has been closed... the United Nations' Universal Declaration of Human Rights is a reality for all the world's people... will our work be done.”

- PETER BENENSON, FOUNDER AMNESTY INTERNATIONAL

# Your voice will ensure the movement endures

For most of us, there comes a point in our lives when we start thinking about what we will leave behind. We want to make sure our loved ones are taken care of, but beyond that, we want to ensure the world our children and grandchildren inherit is a better place – a place where everyone is treated equally and with respect.

Perhaps you feel this way too? If you would like to make a lasting impact and ensure that your hard work and good fortune help others, join us as a Human Rights Guardian. Leaving a gift in your Will to Amnesty International is a simple, yet powerful way to help create a world in which human rights are respected for generations to come.

“What counts in life is not the mere fact that we have lived.  
It is what difference we have made to the lives of others.”

- NELSON MANDELA, RECEIVING THE AMBASSADOR OF CONSCIENCE AWARD  
FROM AMNESTY INTERNATIONAL IN 2006

Become a Human Rights Guardian and let standing up for freedom, dignity  
and justice be your legacy to the world.



© JURGEN SCHADEBERG

NELSON MANDELA

Be an enduring voice | 7



HAMID GHASSEMI-SHALL

# You can help Amnesty International be there wherever and whenever injustice occurs

While visiting relatives in Iran, Canadian Hamid Ghassemi-Shall was taken from his family, thrown into prison, tortured and sentenced to death.

After Hamid's wife Antonella contacted Amnesty International, thousands of supporters across Canada mobilized to save his life. With the help of people like you who take injustice personally, Hamid's five-year ordeal finally came to an end and he returned home to Canada.

“With your support, I've been reunited with my family. With your support, I don't have the nightmare of execution anymore. With your support, I got my freedom back. Thank you.”

- HAMID GHASSEMI-SHALL

Your gift of a lifetime – a gift in your Will to Amnesty International – can help save lives, end torture, and free the wrongfully imprisoned now and in the future.

© AMNESTY INTERNATIONAL

# Your support in action

## Your donations and legacy gifts are used to fund:

### RESEARCH MISSIONS

Investigate and expose the truth

### CRISIS RESPONSE

Quick actions to protect human rights

### GLOBAL CAMPAIGNS

Focus attention on pressing human rights issues

### INCREASED AWARENESS

Through communications & media

### PRESSURE ON GOVERNMENTS

And others to stop abuses

### HUMAN RIGHTS REPORTS

Respected and trusted internationally

### EDUCATION AND TRAINING

Build human rights

## All this helps to:

Protect the rights of children

Free prisoners of conscience

Strengthen women's human rights

Call for an end to poverty-related human rights violations

Prevent political killings & disappearances

Save people from torture

Demand dignity for everyone

Support rights for Indigenous Peoples

Bring human rights abusers to justice

Support human rights defenders

Protect refugees' human rights



# How to become a Human Rights Guardian

The most meaningful way to become a Human Rights Guardian is to remember Amnesty International in your Will. Whether you are having your first Will drafted or are revising your current Will, including a bequest to Amnesty International is easier than you may think. You can bequest all (or a percentage) of the residue of your estate after your loved ones have been taken care of. Or, you can choose to give a specific dollar amount.

Please note, you will need to use our organization's correct legal name and address as indicated in the sample wording below.

**When making a residual bequest:**

"I give to Amnesty International - Canadian Section (English Speaking) currently of 312 Laurier Ave East, Ottawa, Ontario, K1N 1H9, all (or \_\_\_\_\_%) of the residual of my estate, to be used at the discretion of the organization."

**When making a specific bequest:**

"I give to Amnesty International - Canadian Section (English Speaking) currently of 312 Laurier Ave East, Ottawa, Ontario, K1N 1H9, the sum of \$\_\_\_\_\_ to be used at the discretion of the organization."

# Other ways to leave a lasting gift

## Gifts of life insurance – three options:

- An existing policy with cash value (i.e. a permanent policy) can be signed over to Amnesty International.
- A new policy (whole/universal life) can be taken out by individuals or couples on their lives, or the life of a loved one, and gifted to Amnesty International.
- You can make Amnesty International the beneficiary of a life policy (including a policy for your workplace).

If you sign over a policy to Amnesty International, you'll receive a tax receipt for the 'cash surrender' value. If you make Amnesty International the owner of a policy, you'll receive a tax receipt for the premiums you pay.

## Gift of RRSPs and RRIFs

You can make Amnesty International the beneficiary of your RRSPs or RRIFs. Ask the institution holding these investments for a change of beneficiary form, and insert Amnesty International as your new beneficiary.

When making a legacy gift, you will need to include our charitable registration number: 11878 5914 RR0001

“Your letters and petitions were my protection. You were my voice when I had none.”

- BIRTUKAN MIDESKA, IMPRISONED FOR SUPPORTING DEMOCRATIC ELECTIONS IN ETHIOPIA



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# You have our gratitude and our promise

Thank you for believing, as we do, that everyone has the right to be treated equally and with dignity. We hope you will make the decision to become a Human Rights Guardian so that the life-changing work you believe in will live on. In return for your commitment, here is our commitment to you:

1. Your family and loved ones always come first. We understand that.
2. Your gift is valuable and we will handle it efficiently and wisely.
3. Your Will is a personal and private document and we respect that.
4. A legacy gift is a personal decision. We realize that you need to make it in your own way and in your own time.
5. You can notify us that you've left a gift in your Will so that we can recognize your generosity. However, you don't need to tell us.
6. If you do choose to tell us, you can let us know which areas of our human rights work you'd like to know more about.
7. You and your family will have opportunities to be more connected to the human rights work you make possible.
8. You have the right to change your mind about a gift in your Will to Amnesty International at any time.
9. You can expect our response in a timely manner. Please email your questions to: [halmadi@amnesty.ca](mailto:halmadi@amnesty.ca)

Charitable Registration number: 11878 5914 RR0001



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“Because of supporters like you, I am alive.”

- REBIYA KADEER, UIGHUR ACTIVIST AND FORMER PRISONER OF CONSCIENCE

## We'd love to hear from you

If you are thinking about leaving a gift in your Will, Hala Al-Madi would be happy to talk to you about this important decision and answer any questions you may have.



Tel: 613-744-7667 ext 223

Email: [halmadi@amnesty.ca](mailto:halmadi@amnesty.ca)

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312 Laurier Ave East, Ottawa, Ontario, K1N 1H9  
1-800 AMNESTY (1-800-266-3789)  
[amnesty.ca](http://amnesty.ca)