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**Email Template – From Your Boss**

Dear All,

At **<Company Name>** we encourage our colleagues to support Amnesty International at work.

Amnesty International works to build a world in which each and every person enjoys all their rights as described in the Universal Declaration of Human Rights and other international human rights standards. Nearly 2 million Amnesty members around the world take action to accomplish the following: free those who are imprisoned solely for their peaceful expression of their beliefs, or for their identity put an end to political killings stop torture abolish the death penalty protect refugees protect and stand in solidarity with courageous human rights defenders expose human rights abuses accurately and quickly, and effectively mobilize persistent public pressure on governments, armed political groups or companies to prevent and stop these violations strengthen public awareness and understanding of the full range of human rights, and work with a global community of organizations to ensure broad support and respect for all human rights.

But there is more work to be done. Despite great progress by Amnesty International, there are tens of prisoners of conscience, thousands of refugees, and countless number of people that need our help. Standing by Amnesty’s side, we can support those in need. Amnesty does not accept funding for human rights research and campaigning work from any government. That’s why the support of corporate partners, volunteers, and donors is vital.

Together we can make a difference and encourage our employees to get involved in the cause, host fundraisers and participate in workplace giving events and through payroll giving.

For more information about Amnesty International Canada please visit: [www.amnesty.ca](http://www.amnesty.ca)

Sincerely,

<Your Boss’s Name Here>